

Information to Patients

Workshop Vilnius
27 November 2008

Purpose of the workshop ?

- To obtain a clear understanding of Pharmaceutical Forum process and some specific outcomes in relation to Information to Patients
- To explore the key challenges on ITP in your country and the potential of the ITP ‘ deliverables ‘ from the Forum in a national context
- To brain-storm on how they can be best used and disseminated by patient groups

The Pharmaceutical Forum

- established by European Commission in June 2005 to examine the competitiveness of the European-based pharmaceutical industry and related public health issues.
- Three working groups : Information to patients, Pricing and Reimbursement and Relative Effectiveness
- High Level Ministerial Meeting one per year – final one October 2008

DELIVERABLES OF ITP WG

Strategic proposals

- Practical implementation Quality Principles
- Key elements of an ITP package
- Enhancing access in different healthcare settings
- PPPs – Collaborative approaches, ethics

Quality Principles

- For patient information on diseases and treatment options

- Objective and unbiased : Patient – oriented

Evidence Based: Up to Date: Reliable: Understandable

Accessible: Transparent :Relevant: Consistent with
Statutory information

METHODOLOGY FOR USE OF PRINCIPLES

- Guiding Framework

- Support in assessing the quality of information

Key elements -ITP package

- A template on the key elements that would constitute a comprehensive information package that covers all issues of relevance to papers
 - Health related quality of life, prevention, lifestyle, treatment, therapies, disease management, social and peer support, patient information and reimbursement options

Healthcare settings

- Enhancing access to information in different healthcare settings
- Barriers to information to patients in three different healthcare settings
 - Hospital, Community Pharmacist, General Practices
- Recommendations for actions at Member State level and by Stakeholders
 - CPD in communications skills
 - Stimulate the use of new technology

Public Private Partnership

- Examples of collaborative approaches and ethical guidance linked to public private partnership
 - Transparency and independence
 - Disclosure of Financial and other supports
 - Definition of responsibilities

Wider Info/ Health Literacy

- By products of the debates of the Forum
- Need for a comprehensive EU information to patients strategy for the future
 - Sound evidence base
 - ICT and Information to patients
 - Health Literacy
 - Communication skills
 - Health Mainstreaming and Information to patients
 - Implementation and evaluation EU development tools, pilots and innovation at national level

Over to you.....Discussion

- *What are the key challenges in your country re. information to patients*
- *What is the added value of European cooperation on information to patients ?*
- *Could these tools be useful in a national context, how ?*
- *How could they be improved – e.g on a single virtual website, translated etc*

What you could do ?

- *As representatives of patient leaders - how would you take them forward*
 - *In your own organizations*
 - *With Government*
 - *With Health Professional Partners*
- *Is there the need for a cross sectoral platform or structure on information to patients in your country*

Conclusions

- Final thought from each of participants to feed into the key take home messages for the rapporteur