

How to get from Health Education to Compliance?

Health Professionals Perspective

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PATIENT – DOCTOR RELATIONSHIP



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PATIENT'S RIGHTS

THE INFORMED PATIENT

PATIENT ORGANISATIONS



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PATIENT'S RIGHTS

The right to information, but also the
right to give up

The patient's choice to participate in
research/education

The right to continuity and second
opinion



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**The more information the
more need for individual
advice from your doctor**



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THE ROLE OF THE DOCTOR

YESTERDAY

The art of medicine

Generalist

Authoritarian

A few

Men

Alone

Chosen

TODAY

Science, EBM

Specialist

Questioned

Many

Men/women

Dependent

Exchangeable



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TEAMWORK

DOCTOR:

- General Practitioner (teamleader, navigator)
- Consultant
- Hospital Care

TEAM:

- Nurses
- Midwives
- Secretaries
- Physiotherapists
- Occupational Therapists
- Psychologists – Social scientists
- Pharmacists



PATIENT'S MEDICINES LIST

- Common lists available for doctors in hospitals and primary health care
- Doctor's responsibility to be informed about patient's medicines



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www.fass.se

National information to patients and health professionals

- SPC
- Pregnancy
- Breastfeeding
- Interaction
- Overdosage
- How to stop taking the medicine
- Sports and medicine



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THE NEED FOR IT SUPPORT IS INCREASING

- more potent treatment
- several prescriptions per patient
- often several doctors involved
- 15% of hospital care due to side effects from medicines



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INCREASING DEMAND ON PRIMARY HEALTH CARE

PATIENT'S RIGHTS AND THE INFORMED PATIENT

The patient's right to information and
choice takes time

Elderly

Choice of drug



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ELDERLY

Older than 85:

2010: 22% increase



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LIFE EXPECTANCY IN SWEDEN 2030

**Women 85,2 (today 81)
Men 82,1 (today 77,1)**



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DIFFERENCES IN MEDICAL TREATMENT:

- Almost all clinical research is performed on men
- Groups of diseases where there are differences in treatment disadvantageous to women:
 - * use of tobacco
 - * heart-related diseases
 - * diabetes
 - * psycho-social support
 - * alcohol-related problems



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PATIENT – DOCTOR RELATIONSHIP

- Asymmetric, women risk a less favourable treatment due to subordinate position
- Male and female doctors make different decisions in comparable situations
- Female patients prefer female doctors
- Female doctors are more patient-oriented
- Female doctors prescribe less medication
- Female doctors have more laboratory tests done



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TEAMWORK FOR INFORMATION OF HIGH QUALITY AND TRANSPARENCY

- Openness when unwanted effects
- Direct reporting systems
- Information locally, nationally and at a European level
- The same message



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**Well-informed patients and
health professionals
quarantee a better
compliance and patient safety**



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