

## **Hildrun B. Sundseth**

***Director of the Board, European Institute of Women's Health  
Head of EU Policy, European Cancer Patient Coalition  
Member of the Advisory Board, Merck Institute of Aging and Health***

Degree in Political Science

As Head of EU Policy for the European Cancer Patient Coalition, a European umbrella organization that brings together all cancer patient groups across Europe, Hildrun Sundseth is responsible for the Coalition's strategy to give cancer patients a voice in Europe on all policies and legislation that impact cancer patients and their care.

Over the last 20 years Hildrun has had the responsibility for political and policy work with the European institutions as Director of European Government Affairs for one of the world's leading pharmaceutical companies.

She pioneered improved communication and dialogue with patient groups and health NGOs based on shared interests, transparency and respect and helped to develop the European Federation of Pharmaceutical Industries and Associations Guidelines on working with patient groups.

She initiated the company's healthy aging strategy which led to the setting up of an Institute of Aging and Health under the Company Foundation and she continues to be active on the Institute's Advisory Board.