

Nicky Britten

Professor of Applied Health Care Research, Peninsula Medical School

Nicky Britten is Professor of Applied Health Care Research in the Institute of Health and Social Care Research at the newly established Peninsula Medical School in Devon, UK. She has a BA in mathematics, an MSc in management science and a PhD in the sociology of health and illness. She previously spent 15 years at the Department of General Practice and Primary Care at Guy's King's and St Thomas' School of Medicine in London. For most of this time she directed an MSc in General Practice for experienced GPs. At Peninsula, she is leading a new MSc programme in Integrated Health Care, in which practitioners will study the potential for the integration of conventional and complementary approaches to health care. Her research is concerned with lay people's use of medicines, and patient-doctor communication about medicines. She is a co-editor of the prize winning *Oxford Textbook of Primary Medical Care* and author of numerous articles in peer reviewed journals about prescribing, communication and qualitative methodologies. She is also exploring the involvement of service users, patients and carers in medical student education.

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